

# EMET 2018

## SPONSORSHIP MENU

**Introduction:** In addition to the Exclusive Prime Sponsor, there are 3 levels of sponsorship available: Platinum, Gold and Silver. Each sponsor will receive the General Benefits listed below according to the selected level. In addition, each sponsor gets to choose an Exclusive Benefit listed below.

### SPONSORSHIP LEVELS & BENEFITS

		PLATINUM	GOLD	SILVER
<b>EXCLUSIVE BENEFITS</b>	Each sponsor will be branded exclusively on a function, an area or an item to be selected from the list of exclusive benefits	✓	✓	✓
<b>MARKETING AND BRANDING BENEFITS</b>	Inclusion of company name and/or logo in all printed event collaterals (subject to feasibility and printing deadlines)	✓	✓	✓
	Use of the EMET 2018 logo	✓	✓	✓
	Prominent logo branding and link to sponsor's website in the website	✓	✓	✓
	Logo and link to sponsor's website in the electronic newsletters	✓	✓	✓
	Access to full delegate list prior to the event	✓	✓	✓
	Identification with logo on exhibition maps	✓	✓	✓
	Special acknowledgement during opening and closing ceremonies	✓		
<b>ECONOMICAL BENEFITS</b>	Complimentary conference delegates	<b>10</b>	<b>6</b>	<b>3</b>
	Poken – One Lead Generation Touchpoint	✓	✓	✓
	Complimentary equipped space at the exhibition	<b>24 sqm</b>	<b>12 sqm</b>	<b>9 sqm</b>

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## EXCLUSIVE BENEFITS

Package	Status	Sponsor
<b>PLATINUM SPONSORSHIP LEVEL – \$ 50,000</b>		
Technical Sessions	AVAILABLE	
Poken Devices (Networking & Lead Generation) & Mobile App	RESERVED	
Luncheons	RESERVED	
Registration Main Entrance, Desks and Lanyards	RESERVED	
Information Points, Venue Plans and Signage	RESERVED	

<b>GOLD SPONSORSHIP LEVEL – \$ 30,000</b>		
Mini Program	AVAILABLE	
Conference Delegates Gift	AVAILABLE	
Breakfast and Coffee Breaks	RESERVED	
Exhibition Area	AVAILABLE	
Final Conference e-Program & Program Wall	AVAILABLE	
Staff uniforms & Official Raffle Draw	RESERVED	

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<b>SILVER SPONSORSHIP LEVEL – \$15,000</b>		
<b>e-Delegate List</b>	<b>AVAILABLE</b>	
<b>Visitor Bags</b>	<b>AVAILABLE</b>	
<b>Website</b>	<b>AVAILABLE</b>	
<b>Notepad</b>	<b>AVAILABLE</b>	
<b>VIP Lounge &amp; Speaker Room</b>	<b>RESERVED</b>	
<b>Final Conference e-Program &amp; Program Wall</b>	<b>AVAILABLE</b>	
<b>Additional Branding Banner in Prime Location</b>	<b>AVAILABLE (max. 5 sponsors)</b>	