

# EMET 2018

## SPONSORSHIP MENU

**Introduction:** In addition to the Exclusive Prime Sponsor, there are 3 levels of sponsorship available: Platinum, Gold and Silver. Each sponsor will receive the General Benefits listed below according to the selected level. In addition, each sponsor gets to choose an Exclusive Benefit listed below.

### SPONSORSHIP LEVELS & BENEFITS


		PLATINUM	GOLD	SILVER
EXCLUSIVE BENEFITS	Each sponsor will be branded exclusively on a function, an area or an item to be selected from the list of exclusive benefits	✓	✓	✓
	Inclusion of company name and/or logo in all printed event collaterals (subject to feasibility and printing deadlines)	✓	✓	✓
MARKETING AND BRANDING BENEFITS	Use of the EMET 2018 logo	✓	✓	✓
	Prominent logo branding and link to sponsor's website in the website	✓	✓	✓
	Logo and link to sponsor's website in the electronic newsletters	✓	✓	✓
	Access to full delegate list prior to the event	✓	✓	✓
	Identification with logo on exhibition maps	✓	✓	✓
	Special acknowledgement during opening and closing ceremonies	✓		
	Complimentary conference delegates	<b>10</b>	<b>6</b>	<b>3</b>
ECONOMICAL BENEFITS	Poken – One Lead Generation Touchpoint	✓	✓	✓
	Complimentary equipped space at the exhibition	<b>24 sqm</b>	<b>12 sqm</b>	<b>9 sqm</b>

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## EXCLUSIVE BENEFITS

Package	Status	Sponsor
<b>PRINCIPAL SPONSORSHIP</b>		
Technical Sessions & Gala Dinner	CONFIRMED	

<b>PLATINUM SPONSORSHIP – \$ 50,000</b>		
Poken Devices (Networking & Lead Generation) & Mobile App	RESERVED	ASPEN TECH
Luncheons	RESERVED	
Registration, Main Entrance and Lanyards	RESERVED	SADARA
Information Points, Venue Plans and Signage	RESERVED	
Exhibition Area	RESERVED	

<b>GOLD SPONSORSHIP – \$ 30,000</b>		
Mini Program	AVAILABLE	
Conference Delegates Gift	CONFIRMED	
Breakfast and Coffee Breaks	RESERVED	

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Staff uniforms & Official Raffle Draw	RESERVED	
<b>SILVER SPONSORSHIP – \$15,000</b>		
e-Delegate List	AVAILABLE	
Visitor Bags	CONFIRMED	 Excellence Through Insight
Website	AVAILABLE	
Notepad	CONFIRMED	
VIP Lounge & Speaker Room	CONFIRMED	
Final Conference e-Program & Program Wall	CONFIRMED	
Additional Branding Banner in Prime Location	AVAILABLE (max. 4 sponsors)	