

Sponsorship Contract

Ethylene Middle East Technology Conference

Grand Hyatt Al Khobar, Kingdom of Saudi Arabia 17-18 October 2023

www.ethylene-me.com

A Sponsor Details (For Correspondence)	
Company / Organization:	
Tax Registration Number:	
Contact Person:	
Position/Job Title:	
Postal Address:	
Country:	Postal Code:
Contact Number:	
Email:	
B Invoicing Details (If different from above)	
Company / Organization:	
Tax Registration Number:	
Contact Person:	
Position/Job Title:	
Postal Address:	
Country:	Postal Code:
Telephone:	
Email:	
Sponsorship (Please tick the appropriate box)	
1: Presenting Sponsors	
Package 1	\$ 75,000 (Seventy Five Thousand US Dollars only)
Package 2	
3: Gold Sponsor	\$ 35,000 (Thirty Five Thousand US Dollars only)
4: Silver Sponsor	\$ 20,000 (Twenty Thousand US Dollars only)

All rates above are in US Dollars and inclusive of 15% Saudi Arabia VAT Invoicing shall be in SAR (Saudi Riyal) with corresponding US Dollar value



Method and Timing of your payment

100% - Due upon receipt of invoice

Payment by Telegraphic Transfer in US Dollars

Remittance Currency : USD (United States Dollar) or SAR (Saudi Riyal)

Beneficiary Name : Al Rowad For Exhibitions and Conferences Organizing Co.

Beneficiary Address : Al Mutamarat 8229, Building No 2. Riyadh 3952-12711, KSA

Bank Name : Bank Albilad

Bank Address : Al Mutamarat 8229, Building No 2. Riyadh 3952-12711, KSA

Swift Code : ALBISARIXXX Account Number : 565135085190012

Beneficiary IBAN : SA7015000565135085190012

Account Currency : SAR (Saudi Riyal)

Payment condition

If payments are not met,ORGANIZER shall be entitled to cease this contract forthwith and enforce the cancellation policy.

The beneficiary is the exclusive country partner of Worldwide Energy Events Experts FZ LLC in the kingdom of Saudi Arabia operating under license CR: 1010626185. The beneficiary is hereby fully authorized to issue Tax invoice and collect sponsorship fees for the purpose of local taxation compliance.

Cancellation Policy

In the event of cancellation or termination of this contract by the sponsor, the sponsor shall pay to the organizer cancellation charges at the following rates.

Cancellation more than 90 days before the first day of the event - 50% of the contract value

Cancellation 90 days or less before the first day of the event - 100% of the contract value

Notes to the	e contract		

		SPONSOR PRODUCERS)	GOLD SPONSOR	SILVER SPONSOR
	PACKAGE 1	PACKAGE 2	0.05.000	A 00 000
BENEFITS	USD \$ 75,000	USD \$ 50,000	\$ 35,000	\$ 20,000
Pre Event				
C-level Executive to be profiled as an Advisory Committee Member	✓	✓	✓	-
Logo placement on the event brochure	✓	✓	✓	✓
Logo and company profile listing on the event website	✓	✓	✓	✓
Logo or company name placement on email campaigns	✓	✓	✓	✓
Logo placement on other marketing collaterals (print and digital)	✓	✓	✓	√
Special sponsorship announcement on social media platforms	MULTIPLE	MULTIPLE	MINIMUM 2	MINIMUM 1
Special sponsorship announcement on dedicated email campaign	✓	✓	✓	-
Special press release on sponsorship announcement	✓	✓	-	-
Access to the delegates list,(position,company, country) starting one month before the event	✓	✓	✓	√
Onsite				
Full complimentary delegate passes	40	12	8	4
Included in above, access to "Executive Lounge" for designated registered delegates	20	8	5	2
Dedicated display area -Table and Chairs -Waste basket, Electrical Socket and consumption	18 sq.m	18 sq.m	8 sq.m	4 sq.m
Special seating arrangement at the opening ceremony:				
- Front Row	1 SEAT	1 SEAT	1 SEAT	-
- Second Row	2 SEATS	2 SEATS	1 SEAT	1 SEAT
Logo recognition on marketing materials (print and digital)	✓	✓	✓	✓
Logo placement on banners and digital support:				
- Main Entrance - Conference Hall	✓	✓	-	-
- Registration	✓	✓	-	-
- Luncheons	-	-	✓	-
- Coffee Breaks	-	-	-	✓
- Outdoor and Corridors	✓	✓	✓	✓
- Plenary & Technical Sessions	✓	✓	✓	✓
- Executive Lounge	✓	✓	✓	✓
Post Event				
Logo recognition on marketing materials (print and digital)	✓	✓	✓	✓
Exclusive email sent on behalf of sponsor to all attendees	✓	✓	-	-
Logo placement on "thank you" emails to all attendees	✓	✓	✓	✓
Access to the final delegates list (position, company, country)	✓	✓	✓	✓



Advertising & Sponsorship Contract between

On the one hand, **Worldwide Energy Events Experts FZ LLC**, herein stated as "the ORGANIZER", a company established under the laws of the Emirate of Dubai with registered office in Dubai Studio City Dubai, U.A.E and license no. 91598. On the other hand, the SPONSOR, with details stated in 'Section A' herein stated as "the SPONSOR" and declaring to have full legal capacity to sign this contract.

DECLARATIONS

The ORGANIZER is responsible for hosting and organizing the EMET conference and exhibition that will take place in Dammam, Saudi Arabia from 17 - 18 October 2023 (hereafter,"THE PROJECT").

ARTICLES

I. PURPOSE:

By virtue of the present contract, the ORGANIZER is committed to provide advertising services in benefit of the SPONSOR as described in the third article thereafter, and the SPONSOR is committed to sponsor the PROJECT with the payment of the sponsorship fee in the second article hereafter.

II. SPONSORSHIP FEE:

The SPONSOR undertakes to settle with the ORGANIZER the amount of US Dollars as referred in 'Section C' in favour of the ORGANIZER. This amount will be settled by means of a bank transfer of which the beneficiary is the ORGANIZER, as mentioned in 'Section D' herein.

III. ADVERTISING RIGHTS:

From the moment this present contract comes into effect, and until its termination as stipulated in the sixth article hereafter, the ORGANIZER is committed to collaborate in an advertising campaign with the SPONSOR within the agreed project frame, and during all the preparation, development, organization and celebration phases, by means of a prominent insertion of their brand, company name and logo on any marketing collaterals, announcements, advertising and on any other information that is published or edited in relation with the PROJECT, in accordance with the terms described for the SPONSOR.

The SPONSOR will send the rules and standards for the use of their logo to the ORGANIZER, who shall respect the format and specifications that the SPONSOR commands in regard to their logo and company title. Depending on the space provided along with other brands and logos, the logo will be subject to size alteration maintaining the same scale. The SPONSOR, with previous consent from the ORGANIZER, is entitled to announce and publish their participation in the PROJECT by their own means.

IV. ORGANIZATION AND DEVELOPMENT OF THE PROJECT:

The ORGANIZER will organize the PROJECT by its own means, and has exclusive responsibility of the same. The ORGANIZER will devote to the PROJECT all human and/or material resources that are necessary for fullling objectives, and will meet all expenses and costs incurred for the same.

V. COPYRIGHT OF THE SPONSOR:

None of the statements of this present contract surrenders any transmission of copyright or intellectual ownership of the SPONSOR.

VI. DURATION:

The present contract will come into effect on the day of its signature and will maintain its validity until the same date as the PROJECT is due to be concluded, as is expressed in declaration of this contract. Nevertheless, if for any reason the PROJECT has not concluded on that date, this contract will maintain its validity until the end of all official acts of the PROJECT.

FOR SPONSOR				
SIGNATURE				
Name:				
Position:				
Date: D D M M Y Y				

FOR THE ORGANIZER
SIGNATURE
Name:
Position:
Date: D D M M Y Y



Please send by email to: sales@e3-worldwide.com

Co-organized by:





Event Management Services by:

Al Rowad Exhibitions and Conferences Organizing Co.

Building number 108, Shareh AlQirwan

P.O. Box 12831

AlMalaz, Riyadh 7212, Kingdom of Saudi Arabia

CR No: 1010626185